



72ND AGM & CONFERENCE
PENTICTON • JUNE 20 & 21, 2024



SPONSORSHIPS





SPONSORSHIP OPPORTUNITIES

DINNER

- Five-minute promotional speaking opportunity at dinner
- Company logo projected in ballroom during dinner service
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

KEYNOTE SPEAKER

- Five-minute promotional speaking opportunity and introduction of the keynote speaker, Richard Zussman
- Company logo projected in ballroom
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

POPLAR GROVE RECEPTION

- Company has opportunity to put up their own display during the reception
- Company logo featured on signage during the reception
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

1 Available - \$5,000



SPONSORSHIP OPPORTUNITIES

CONFERENCE BOOTH

- Display in Conference and AGM meeting space for duration of June 21st morning and afternoon events (*display space flexible based on needs*)
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

Contact ECABC to discuss further details.

SOLD OUT!

WINE HOST

- Your company logo featured on centerpieces during dinner service
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

WINE TROLLEY TOUR

- Take advantage of unique promotional opportunities on the trolley tour (*optional social activity on June 22*)
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

1 Available - \$2,500



SPONSORSHIP OPPORTUNITIES

LANYARDS

- Your company logo featured alongside ECABC's on delegate lanyards
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

HOTEL ROOM KEY CARD

- Have your logo featured on event guests' key cards for the duration of the event (*for those staying at the venue*)
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

BREAKFAST

- Your company logo featured on signage during breakfast
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!



SPONSORSHIP OPPORTUNITIES

LUNCH

- Your company logo featured on signage during lunch
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!

ECABC INNOVATION AWARD

Sponsorship available for ECABC Associate Members or non-members only

- The sponsor will have the opportunity to present and award the prize with ECABC President Matt MacInnis
- Company logo projected in ballroom during Innovaton Award
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

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AGM AWARDS DINNER RECEPTION

- Your company logo featured on napkins during the reception
- Company logo featured on signage during the reception
- Company logo featured on AGM program
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Verbal recognition from ECABC

SOLD OUT!



SPONSORSHIP OPPORTUNITIES

MORNING SPEAKERS

- Your company logo featured as one of three sponsors on signage during the three morning speaker presentations
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

3 Available - \$2,000

PROGRAM

- Company logo prominently featured on the event program
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

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NUTRITION BREAK

- Your company logo featured on signage during nutrition breaks
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

SOLD OUT!



SPONSORSHIP OPPORTUNITIES

SUPPORTING

- Table signage will feature your company logo during morning conference and formal AGMS in the afternoon
- Company logo featured in ECABC communications: select e-newsletters and event website page
- Company logo featured on AGM program
- Verbal recognition from ECABC

5 Remaining - \$1,000

QUESTIONS? GET IN TOUCH!

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