

Fraser Engel - Mindworks Consulting

Helping Business Owners Grow Through People. Performance. Potential.

Fraser Engel is a seasoned human resources and business consultant with over 30 years of experience. He helps business owners build high-performing organizations by aligning people, performance, and potential. His approach integrates deep expertise in talent management, behavioral assessment, coaching, and strategic human resource solutions, enabling organizations to achieve sustainable growth.



Mindworks Framework: People. Performance. Potential.

People: Align individual traits with team and role requirements using the TRAITS™ Assessment System to improve hiring, development, and cultural fit.

Performance: Strengthen execution and leadership with coaching, accountability frameworks, and performance strategies. Prepare for future needs with a proactive Succession Planning process designed to build organizational capacity before it's critical.

Potential: Unlock long-term growth through the Blue Print System, a tailored framework that clarifies vision, direction, structure, and operational alignment.

What Business Owners Gain

Fraser helps business owners harness their most valuable asset, their people, by aligning individual potential with organizational goals. The result: measurable growth, improved performance, and stronger business outcomes.

Mindworks helps business owners:

- Put the right people in the right roles
- Develop high-performing leaders and teams
- Build scalable HR and talent systems
- Increase employee retention, engagement, and productivity
- Align culture and capabilities with business goals